

WORLD CULTURE FOUNDATION of Munich and the MEDIA POLICY CENTER in Santa Monica, CA have long been engaged in a worldwide campaign to further the peaceful co-existence of man, regardless of culture, creed or national origin. Their efforts are supported by renown international dignitaries and entrepreneurs, a network of mentors that is constantly being expanded.

After a successful pre-funding phase, we are now taking off into a new dimension.

That's why we are looking for you to be part of the next stage of international growth

## as honorary **VOLUNTEER-PROJECT-OWNER (m/w/d)** social Media | crowdfunding | fundraising | community management

for one of the largest international dynamic digital crowdfunding campaigns in the not-for-profit environment.

We are looking for dedicated people with a profound digital competence and the mind set to take on a disruptive 'VUCA'-world. Social media, stakeholder communication, content marketing and campaign management are goals and challenge on the path towards your future career and you are looking for a hands-on way to meet this challenge.

### YOUR FIELD OF DUTIES

- Support in the planning and implementation of an international crowdfunding campaign
- Self-dependent planning and implementation of social media measures
- Set up and support services for social media channels such as Facebook, Instagram, Twitter, LinkedIn, Tumblr, Torial, Medium, Flickr, Pinterist, YouTube, Social News and Bookmark Services
- Monitoring and evaluation of followers, comments and likes
- Quality management and rating of all communication channels
- Optimization of the customer experience
- Development of documents and tutorials

### YOUR PROFILE

- you have started or completed a degree program in marketing, communication or digital media
- you possess well-grounded social media know-how
- excellent communication skills both written and spoken
- confident handling of your own computer
- knowledge of new trends and technologies such as RSS, blogs, vodcasting etc.

### WE OFFER YOU

- Participation in a prominent international fundraising project
- Active part in scope of design of an international NGO
- Selfdependent engagement and the freedom to manage and chose own time and workplace
- Report card and profound letters of reference by founders

Are you interested in taking part in one of the largest crowdfunding campaigns world-wide?

Then we are looking forward to receiving your volunteer's pitch!

Please email to: [volunteers4peace@worldculture.foundation](mailto:volunteers4peace@worldculture.foundation)



**WORLD CULTURE**  
FOUNDATION  
WELTKULTUR STIFTUNG

